

Muirfield Association, Inc.

Signage Policy

Purpose:

- To describe the type of signs approved for use in Muirfield Village
- To identify standards that provide coordination of the overall appearance of signs approved for use in Muirfield Village which are compatible with the natural environment.
- To preserve the noncommercial character of our residential neighborhoods.
- To outline the process by which owners may temporarily erect non-standard signs.

Allowed Signage:

Real Estate Agencies posting a house for sale; property owner advertising a house For Sale by Owner; and/or builders posting new home construction may display signs prepared according the *Definition of a Standard Sign* without prior written authorization from the Muirfield Design Control Committee (MDCC). These signs are designed to blend into the environment rather than project attention.

Definition of a Standard Sign:

- The standard sign is a metal frame that can be placed in the ground by pushing down with the weight of one person.
- The frame is constructed to accept standard, square or rectangular panels approximately 24" – 36" in width.
- The frame is constructed of angle-type steel material that allows panels to be secured by a clip or tab system. It is prohibited for a combination of such panels to exceed 7.0 square feet of face area of any one side of a double-faced sign.

Colors: Signs shall be (Olympic) Oxford Brown or (Sherwin-Williams) Wolf Drive Grey (equal to Pantone #418 background with an off-white or cream (equal to Pantone #4545) lettering (not white). This color standard applies to all panel elements of the sign. Other color combinations are prohibited.

Lettering: Copy must be a standard block, non-serified typeface such as Helvetica. Exception is granted where the proper name of the entity is a "stylized" typeface which is verified by use on business cards or letterhead.

Logos: Graphic logo images which represent the existing identity of the Company are permitted provided that such logo does not exceed 20% of the sign face.

Quantity: No more than one Real Estate or For Sale by Owner sign and/or one builder sign may be posted on any one lot.

Placement: One approved Real Estate, For Sale by Owner, and Builder sign shall be placed on the front of the lot within the buildable area of the property. The sign must be oriented with the address of the property. Signage is prohibited to be located along the boulevard, at the rear of the lot, or facing the golf courses.

Term: The term of such use is limited to a period ending when the house goes into contract.

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NON-STANDARD SIGNAGE:

Exterior signage is very limited in Muirfield Village. To obtain permission to place any sign that does not meet the definition of a standard sign requires application to the MDCC for review. When submitting an application it is important to include the type of sign requested, such as post and arm or metal tube type. A clear information cylinder or box may be attached to the mainframe of the sign. Signs must not be placed on common elements nor on street posts or in City rights-of-way. Signage found on common elements will be removed and stored for 60 days. Residents are encouraged to use newspaper or electronic media to advertise their sale. The following also applies to non-standard signage:

- Open House and directional arrow signs are prohibited.
- For Rent signs are prohibited.
- Advertising signs, school signs, banners and seasonal or decorative signs are prohibited on the exterior of homes.
- Political Signs
 - Political signage is permitted on lots 3 weeks before Election Day and no longer than 3 days following Election Day.
 - Political signage must be located within the buildable area of your property.
- Garage Sale/Yard Sale Signs: To cooperate with residents' wishes to identify their activity and yet control the unattractive sign clutter per the Warranty Deed and Design Standards, the following policy has been established for displaying garage sale signs in Muirfield Village.
 - Only one Association-approved garage sale sign may be displayed.
 - These signs are available at the Association office at no charge.
 - Directional signage is prohibited.
 - The signs are medium brown background with dark brown lettering.
 - One garage sale sign is permitted per lot.
 - The sign must be placed at the front of the lot within the buildable area of the lot.
 - Residents must secure a garage sale permit from City of Dublin and pay an accompanying fee. Contact the City of Dublin, 5800 Building, 5800 Shier-Rings Rd (410-4400) for questions.

Enforcement: The Association staff or appointee may remove signs that do not comply with the rules. If removed, the signs will be stored at the Association office and disposed of if not claimed after 60 days. The sign guidelines are available to all new residents in their welcome packet, posted on the website under 'Design Review', and upon request from the Association office.